

Google Ads Hour of Day

All

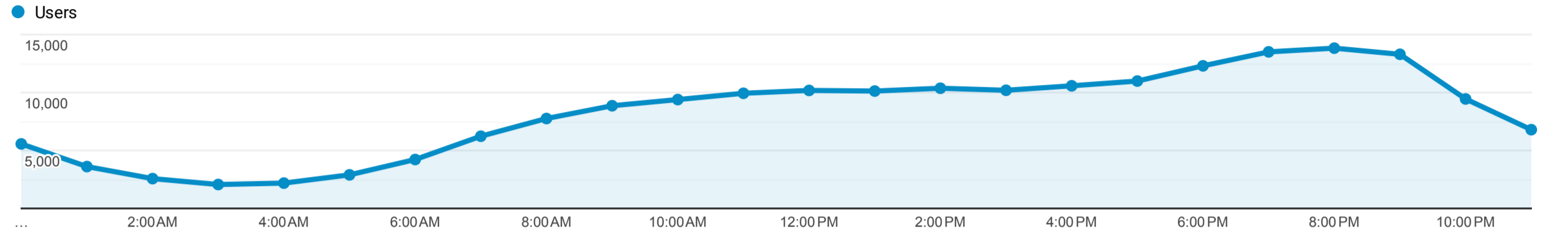
All Users

4.69% Users

Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



Hour		Acquisition			Behavior			Conversions	eCommerce	
		Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
		157,316 % of Total: 4.69% (3,351,907)	145,065 % of Total: 4.35% (3,334,151)	249,722 % of Total: 5.66% (4,410,227)	15.44% Avg for View: 13.90% (11.10%)	4.86 Avg for View: 7.42 (-34.45%)	00:01:50 Avg for View: 00:02:52 (-36.15%)	0.19% Avg for View: 0.15% (26.89%)	485 % of Total: 7.19% (6,750)	\$89,173.81 % of Total: 4.29% (\$2,077,409.96)
1.	00	5,546 (2.82%)	4,189 (2.89%)	7,575 (3.03%)	11.33%	5.98	00:02:02	0.21%	16 (3.30%)	\$3,707.21 (4.16%)
2.	01	3,590 (1.83%)	2,681 (1.85%)	4,880 (1.95%)	10.33%	5.60	00:01:45	0.12%	6 (1.24%)	\$1,135.83 (1.27%)
3.	02	2,552 (1.30%)	1,918 (1.32%)	3,487 (1.40%)	11.07%	5.48	00:01:50	0.17%	6 (1.24%)	\$960.98 (1.08%)
4.	03	2,043 (1.04%)	1,451 (1.00%)	2,814 (1.13%)	10.59%	4.83	00:01:42	0.07%	2 (0.41%)	\$405.66 (0.45%)
5.	04	2,165 (1.10%)	1,485 (1.02%)	2,914 (1.17%)	10.74%	5.04	00:01:43	0.07%	2 (0.41%)	\$689.66 (0.77%)
6.	05	2,877 (1.46%)	1,913 (1.32%)	3,779 (1.51%)	13.44%	5.17	00:01:46	0.19%	7 (1.44%)	\$2,293.41 (2.57%)
7.	06	4,199 (2.14%)	2,759 (1.90%)	5,642 (2.26%)	15.67%	4.90	00:01:40	0.09%	5 (1.03%)	\$896.22 (1.01%)
8.	07	6,209 (3.16%)	4,260 (2.94%)	7,917 (3.17%)	17.38%	4.11	00:01:38	0.10%	8 (1.65%)	\$752.65 (0.84%)
9.	08	7,736 (3.94%)	5,497 (3.79%)	9,632 (3.86%)	18.02%	4.75	00:01:58	0.21%	20 (4.12%)	\$3,397.96 (3.81%)
10.	09	8,838 (4.50%)	6,294 (4.34%)	11,059 (4.43%)	18.04%	4.59	00:01:53	0.24%	26 (5.36%)	\$2,873.49 (3.22%)
11.	10	9,370 (4.77%)	6,754 (4.66%)	11,741 (4.70%)	17.50%	4.41	00:01:47	0.18%	21 (4.33%)	\$2,858.94 (3.21%)
12.	11	9,912 (5.05%)	7,116 (4.91%)	12,262 (4.91%)	16.87%	4.29	00:01:45	0.38%	46 (9.48%)	\$6,565.53 (7.36%)
13.	12	10,159 (5.17%)	7,418 (5.11%)	12,576 (5.04%)	15.97%	4.65	00:01:49	0.32%	40 (8.25%)	\$6,056.52 (6.79%)
14.	13	10,104 (5.15%)	7,484 (5.16%)	12,647 (5.06%)	16.60%	4.69	00:01:54	0.32%	41 (8.45%)	\$5,057.24 (5.67%)
15.	14	10,348 (5.27%)	7,573 (5.22%)	12,949 (5.19%)	16.86%	4.48	00:01:46	0.28%	36 (7.42%)	\$3,960.23 (4.44%)
16.	15	10,171 (5.18%)	7,472 (5.15%)	12,841 (5.14%)	16.39%	4.70	00:01:53	0.31%	40 (8.25%)	\$6,513.10 (7.30%)
17.	16	10,558 (5.38%)	7,724 (5.32%)	13,118 (5.25%)	15.61%	4.85	00:01:52	0.20%	26 (5.36%)	\$13,309.04 (14.92%)
18.	17	10,967 (5.58%)	8,128 (5.60%)	13,833 (5.54%)	15.99%	4.91	00:01:52	0.22%	30 (6.19%)	\$6,803.84 (7.63%)
19.	18	12,279 (6.25%)	9,189 (6.33%)	15,102 (6.05%)	15.56%	5.12	00:01:55	0.16%	24 (4.95%)	\$3,539.26 (3.97%)
20.	19	13,484 (6.87%)	10,262 (7.07%)	16,997 (6.81%)	14.94%	5.03	00:01:52	0.12%	21 (4.33%)	\$3,795.58 (4.26%)
21.	20	13,804 (7.03%)	10,897 (7.51%)	17,832 (7.14%)	15.30%	4.97	00:01:50	0.12%	22 (4.54%)	\$6,278.17 (7.04%)
22.	21	13,275 (6.76%)	10,260 (7.07%)	16,614 (6.65%)	16.11%	5.27	00:02:01	0.12%	20 (4.12%)	\$2,628.11 (2.95%)
23.	22	9,423 (4.80%)	7,263 (5.01%)	12,376 (4.96%)	12.34%	5.16	00:01:45	0.10%	12 (2.47%)	\$2,057.62 (2.31%)
24.	23	6,774 (3.45%)	5,078 (3.50%)	9,135 (3.66%)	12.02%	4.68	00:01:18	0.09%	8 (1.65%)	\$2,637.56 (2.96%)

